



Maayan Kedem Bhonker

UX & UI Designer

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Education

UX & UI Design

Codesigner | 2021
Certificate studies | 190 CH
User research, wireframes, prototype, interface design

HTML, CSS, JavaScript

2020-2021 | SheCodes
Independent study with mentoring | 80 CH
Front end coding

Illustration

Shenkar | 2019-2020
Certificate studies | 45 CH
Character design, storytelling



Business Management

Jasmine association for promoting women's economic development | 2019
Certificate studies 100 CH
Profitable management, marketing, business strategy

B.A in Media Studies & criminology (extra credit)

University of Haifa | 2011-2014
Academic research, practicum | 200 CH
Research methods, theories in communication, marketing and advertising

Visual Communication

Nasi College for Technologies | 2011
Certificate studies 120 CH
Design basics, Adobe PS, AI, ID

Work Experience

Illustrator & Graphic Designer

Independent business owner | 2013-2021
Illustrations, print, products & websites

Graphic Designer

Nitzan Haifa association | 2015-2019
Accessible designs for adults with special needs: magazines, publications & presentations.

Assistant Manager

Nitzan Haifa association's Social club for adults with special needs | 2015-2019
Projects, budget & team management, events production, responsibility for attending members.

Assistant Manager

Hadar Ha'Carmel Haifa student village | 2014-2016
Trips & events production, data management, relations with city's municipality & organizations.

Marketing Intern

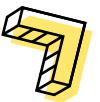
As part of B.A in Media Studies | 2013
PR & Spokespeople | *Rambam Hospital Health clinic*
Lobby & Communication | *Shatil (NGO)*

Graphic designer

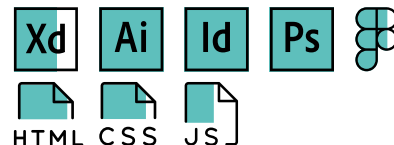
Student Union, University of Haifa | 2012
Design according to changing needs: events, social media publications, advertisement.

Skills

- + SEO
- + Front end programming (coding)
- + Illustration
- + Quantitative & qualitative research methods



Tools



Hi, I'm Maayan.

I believe that every product (tangible and not) should be accessible and easy to operate for the user; through listening and a fun experience, free of cognitive load.

My skill set starts with design and extends to illustration, code, instruction, marketing and management.

I like to see a project being built gradually, meeting reality - where it improves and becomes better.

Portfolio >>>



Hobbies



Drink mixer



Furniture renovator



Sourdough grower



Likes to sing

